

**Rev. Msgr. Louis A. Marucci, D.Min.**

*901 Hopkins Road  
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(856)858-1313  
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**EDUCATION**

**Doctor of Ministry** (*summa cum laude*)

University of St. Thomas, St. Paul, MN, (1999)

Specialization: Medical Moral Issues and Health Care Ethics

**M.S. Ecclesiastical Management (Currently Metriculating toward completion)**

Villanova University, School of Business, = Enrolled 2008

Anticipated Commencement: Spring 2010.

**M.A., Philanthropy & Development** (*summa cum laude*)

University of St. Mary, Winona, MN., (2005)

**Certification: Planned Giving**

College of William & Mary, Williamsburg, VA., (2000)

**M.A. Moral Theology**

**Certification in Catholic Social Ministry**

**Vatican Diploma for Catechesis**

St. Charles Borromeo Seminary, Philadelphia, PA., (*summa cum laude*)(1995)

**Master of Divinity (M.Div.)**

Christ the King Seminary, East Aurora, NY., (*magna cum laude*)(1986)

**B.A. – Philosophy & Religious Studies**

University of Scranton, Scranton, PA. (1981)

(*Theological Honors Society – Theta Alpha Kappa*)

**PROFILE**

- Highly successful and comprehensive experience in senior-level planning, administration and the direction of operations. Experienced in the setup of new operations with full responsibility for hiring, training, supervising and motivating staff and management. Established goals and controls; monitors results to consistently increase profit margins, enhance market position, reduce operating costs and meet strategic objectives.
- Proven ability to expand profits through creative planning and coordination of all essential functions, from initial concept to coalition building, PR and market establishment; coordinate financials, inventory management and customer relations.
- Effectively advised national and regional organizations; skilled in coordinating complex high-level projects with top-tier executives in a professional and personable manner.

## **PROFESSIONAL BACKGROUND**

**Director of Development: Diocese of Camden**

*November 1999 – August 2005*

Key responsibilities included:

- Raised over \$64 Million dollars to fund programs.
- Developed and executed comprehensive infrastructure.
- Implemented strategic development fund plan.
- Monitored data collection and analysis for special reports
- Created and executed gift acceptance policies
- Formed and managed executive and clerical staff positions;
- Designed more productive methods to achieve top performance, eliminate waste, and reduce unnecessary expenses.

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**Director of Vocations: Diocese of Camden, NJ**

*June 1994 - November 1999*

Key responsibilities included:

- Advised senior diocesan officials on programs, assessments and deliberations;
- Recruited candidates for Roman Catholic Priesthood and various Religious Communities.
- Implemented Program for Priestly Formation and behavioral assessment of all applicants and candidates.
- Handled communications and relations with all Seminaries and Seminarians.
- Accountable for recruitment strategies, candidate screening, behavioral assessments, and provided final recommendations for priesthood ordinations.

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**South Jersey Scholarship Fund**

*1999 to 2005*

President

In charge of the planning, administration and direction of this foundation. Coordinated development and fundraising, staff, boards, public relations and budgeting. Consistently recognized by diocesan leadership for meeting goals and expanding profitability.

Key projects and contributions:

- Personally developed strong relationships with major corporations and individual benefactors.
- Conducted planning and status report presentations to the Tuition Advisory Committee at meetings attended by the Bishop/Chairman.
- Developed and implemented a five-year strategic plan, with a focus on increasing funds raising goals.

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**Jubilate Deo Chorale & Orchestra, Southern New Jersey**

*1990 to present*

Founder/Executive Director of this non-profit professional symphony orchestra and chorus; responsible for forming/overseeing boards; planned and implemented marketing strategies.

### **Jubilate Deo Chorale & Orchestra (Cont'd)**

#### Key responsibilities:

- Formed this start-up orchestra and chorus; established goals and controls; monitored results to consistently increase profit margins, control operating costs, and meet strategic objectives
- Planned and implemented marketing strategies, including media relations, market research, creative promotions and advertising; established direct mail programs that expanded the market and allowed the organization to improve gross margins
- Oversaw contract and project management, client relations and budgeting
- Formulated detailed business strategies that increased benefactor and ticket revenue to over \$1,000,000 and increased audience to over 7,000 persons
- Coordinated forecasts, budgets and reports for salaries and expenses
- Established licensing and distribution agreements.

#### Highlights included:

- Carnegie Hall debut (1998);
- Avery Fischer Hall at Lincoln Center debut (1999)
- Carnegie Hall Patriotic Performance (2002)
- Coordinated several professional Audio and Video recordings for commercial release.

### **Professional Associations (Diocese of Camden)**

2002 - Present	Pastor, St. Vincent Pallotti, Haddon Township
10/99 – 08/2005	Director of Development
8/95 - 10/99	Director of Vocations
1991 - 1995	Vocation Promotion Director
1987 - 1991	Parochial Vicar, St. John Bosco, Millville
1991 - Present	Presider/Preacher for T.V.R. Productions, a televised evangelization ministry in the Philadelphia, Camden and surrounding dioceses.
1991 - Present	Executive Director, Jubilate Deo Chorale & Orchestra

### **Consultant for Professional Associations**

2002-2006	Fund Advisor to numerous non-profit and religious organizations
8/95 - 10/99	National Conference of Diocesan Vocation Directors (NCDVD) and Region III Coordinator

### **Memberships (Diocese of Camden)**

7/96 - 2004	Medical Ethics Committee
2000 - 2005	Compensation and Benefits Committee
2000 - Present	Board of Trustees of the Archbishop Damiano

2000 - 2002 School  
Advisory Board for St. Pius X Spiritual Life Center  
2001 - 2006 President - South Jersey Scholarship Fund

**Memberships (Other)**

1981 - Present Theta Alpha Kappa, Theological Honors Society  
1990 - 2002 Board of Directors for the Multiple Sclerosis  
Association of America (MSAA)  
1999 - 2004 Board of Directors for the National Catholic Partnership  
on Disability (NCPD)

**Publications**

2005 “The Cost of Scandal:”  
A study on the effect of Clergy Sexual Abuse in  
relation to past and present giving patterns of  
Roman Catholics, to strategize for future donor  
motivation.  
2002 “A Glorious Past...A Brilliant Future”  
A history of the Diocese of Camden, NJ  
(editor)  
1999 Theological review and introduction for “Seeds of  
Strength: Hope-Filled Prayers published in  
November 1999.  
1998 Doctoral Dissertation:  
“The Roman Catholic response to Physician  
Assisted Suicide and the moral obligation to care  
for persons at the end of life.”  
1998 Project Editor for “Priest As Inviter” Video Program  
1996 “Catholic Ethics and Health Care Issues”

**Teaching Experience/Workshops**

1981 - 1982 Gloucester Catholic High School, Gloucester City, NJ  
1996 - Present Retreat Master - Designed and facilitated Parish  
Missions, Scripture Seminars, Focus Groups and  
other experiences in the area of ongoing spirituality  
for people of all ages.  
1998 Major speaker for the 1998 NCDVD Convention

## **AWARDS / PERSONAL**

Theological Honors Society: Theta Alpha Kappa

Knighthood: Equestrian Order of the Knights of the Holy Sepulcher of Jerusalem

    Knight Commander of the Knights of the Holy Sepulcher of Jerusalem.

Fourth Degree: Knight of Columbus

Proficient and accomplished Harpist